



Policy: Website

Purpose	The purpose of this policy is to assure that linkages on the Coalition’s website support its mission, vision, and goals.
Policy/policy statement	<p>It is the policy of the Coalition to provide linkages on the Coalition’s website to the websites of other patient safety-related entities, when the content of the other website supports the Coalition’s mission, vision and goals. The Coalition will not knowingly provide links to websites that do not support the mission, vision and goals.</p> <p>External organizations are welcome to link to the WPSC website. We welcome links to our web site from other parties who wish to help us extend our mission. No link may imply that the WPSC site endorses another entity’s content, organization, products, or services.</p> <p>The Coalition will exercise its best judgment to provide via its website information and resources that support its mission, vision, goals, and values. The website is designed to provide information directly accessible from the site, in addition to links to other sites that provide information and resources.</p> <p>Examples of sites to which the WPSC will not knowingly link include but are not limited to the following:</p> <ul style="list-style-type: none"> • Sites for unproven therapies or products. • Individual personal websites. • Any website that contains illegal, offensive or misleading information or that exhibits hate, bias, discrimination, or libelous or otherwise defamatory content. • Sites that are strictly commercial in nature. (WPSC recognizes that there may be small sections of WPSC’s members’ sites that may have a marketing component).

Procedures	<ol style="list-style-type: none"> 1. An external organization that wants the WPSC to link to it will complete a Link Request Form, which asks for some information about the organization’s patient safety-related mission. 2. Staff will review every request and decide whether it is appropriate and relevant, and, at his or her discretion, will bring requests to the Executive Subcommittee for decision. 3. At its discretion, the Executive Subcommittee may bring the request to the full Steering Committee for a vote at its next meeting. 4. For approved requests, WPSC will set up such links to open their content in a new window, so that when closed after viewing the linked content, the viewer still sees the WPSC website. 5. The WPSC reserves the right to—at any time and without notice—deny or remove any link that is discovered to contain misleading information or unsubstantiated claims, or is determined to be in conflict with our mission, vision, goals or values.
Related policies, procedures, etc.	<p><i>Disclaimer:</i> The WPSC website includes links to other websites and to materials created and maintained by other persons or organizations. These links are provided solely for WPSC website users' information and convenience. When you follow one of these links, you are no longer on the WPSC website and our privacy notice and other policies do not apply.</p> <p>The WPSC is not responsible for the content of any web page, document, or information obtained through a link from this website, and does not provide any warranty of any kind regarding their accuracy, reliability, timeliness, or otherwise. While we strive to provide links and information of value to the community, the presence of such links does not imply the Coalition’s approval or endorsement of any content, viewpoints, products, or services that may be viewed as a result of such links.</p>
	Link Request Form (see attached)
Implementation and monitoring plan	<p>Staff will review requests from external organizations and bring to Executive Subcommittee for review and advice if necessary. Staff will report annually to Steering Committee. Staff will conduct a review annually of all external links for continued compliance with the policy</p>
Next review date	November 2014

Approving body and policy approval date(s):

Steering Committee/approved 11.15.2013